



MAKING THE CONNECTIONS

2019 SPONSORSHIP OPPORTUNITIES





THORNTON KIRBY, CEO OF THE SOUTH CAROLINA HOSPITAL ASSOCIATION

HELLO.

WE'RE THE SOUTH CAROLINA HOSPITAL ASSOCIATION.

South Carolina Hospital Association is a private, not-for-profit organization made up of close to 100 member hospitals and health systems and about 900 personal members associated with our institutional members. We are proud to be a part of the state's hospital industry, adding value to hospitals' efforts to care for the people of South Carolina.

By helping to keep South Carolina's hospitals healthy, we are helping to keep our state healthy. Our mission is to support member hospitals in creating a world-class health care delivery system for the people of South Carolina by fostering high quality patient care and serving as effective advocates for the hospital community.

FOR GENERAL INFORMATION

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FOR INVOICING

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JOIN US.

NETWORKING IS THE MOST POWERFUL BUSINESS TOOL ON THE PLANET, AND WE CAN CONNECT YOU WITH HEALTHCARE DECISIONMAKERS ACROSS THE STATE.

SCHA is committed to providing those companies who invest in the healthcare of South Carolina through an SCHA sponsorship an opportunity to meet the people who really make decisions.

In 2019, SCHA will offer networking opportunities which have proven to be effective in the past, and additional opportunities that may make the difference in conducting a successful sales campaign in South Carolina.

SCHA understands the needs of hospitals and their employees. We work and live with hospital decision makers. SCHA can put you face-to-face, in a positive setting, with healthcare decision makers in South Carolina. If you are interested in helping our members improve healthcare in South Carolina with relevant and quality products and services, we are interested in helping you do it.

SCHA has the network you want and need to be successful in South Carolina. Together, we can partner and continue to support our hospital members and the citizens of South Carolina.

Join the most effective healthcare network in South Carolina. Visit us at **SCHASponsorship.org**.

EVERY SCHA MEETING IS A PRIME NETWORKING OPPORTUNITY



TAKE A LOOK.

SCHA'S SPONSORSHIP PROGRAM OFFERS A VARIETY OF BENEFITS. HERE ARE SOME HIGHLIGHTS!

HEALTHCARE LEADERSHIP NETWORKING EVENT FEATURED BENEFIT!

Launched in 2018 with great success, we will offer again in 2019. Offers "inside healthcare" access to information on challenges and opportunities.

LOGO FEATURED IN IMPACT NEW FOR 2019!

Logo featured in SCHA's most widely read publication, published every other week. Viewership of more than 1,500 recipients.

RECOGNITION AT THE SCHA & SCHA SOLUTIONS BOARD MEETINGS NEW FOR 2019!

Logo and company recognition featured at SCHA and SCHA Solutions board meetings and events with verbal acknowledgement from board leadership.

PROMOTIONAL ITEMS AT MEMBERSHIP EVENTS NEW FOR 2019!

Bring your company swag to membership events to put on display for healthcare leaders to pick up and take home.

ADVANCED COPIES OF ATTENDEE LISTS NEW FOR 2019!

Only sponsors get first access to members attending events. Use for targeting or reaching out for social invitations.

THOUGHT PARTNER WEBINAR SERIES NEW FOR 2019!

Submit an educational webinar as an SCHA Thought Partner to present to SCHA members and affiliated organizations.

DISCOUNTED ROOM RENTAL AT SCHA'S WILLIAM L. YATES CONFERENCE CENTER NEW FOR 2019!

Plan your team or leadership events at SCHA's William L. Yates Conference Center with discounted room rental and first class service.

SCHA SPONSORS HAVE FEATURED RECOGNITION AT BOARD MEETINGS





SCHA OFFERS EVENTS WHERE YOU CAN INTERACT WITH NATIONAL AND STATE GOVERNMENT LEADERS

DATES TO REMEMBER

MARK YOUR CALENDARS FOR THESE 2019 EVENTS!

SPONSORSHIP APPLICATION DUE
FOR RECOGNITION AT THE
SCHA ANNUAL MEETING
JANUARY 15

SCHA ANNUAL MEETING
FEBRUARY 5 & 6

SPRING THOUGHT PARTNER
WEBINAR SERIES APPLICATIONS OPEN
FEBRUARY 15

MEMBER DIRECTORY DELIVERED
TO SPONSORS
JUNE 1

REGIONAL LEADERSHIP SUMMITS
JULY 10, 11, 15, 16

CFO FORUM
AUGUST 14 & 15

FALL THOUGHT PARTNER
WEBINAR SERIES APPLICATIONS OPEN
AUGUST 15

SCHA/SCMA TRUSTEES, ADMINISTRATORS,
& PHYSICIANS (TAP) CONFERENCE
SEPTEMBER 19 & 20

2020 SPONSORSHIP PROGRAM OPENS
OCTOBER 1



TAKE A SEAT AT THE TABLE AND HAVE A VOICE IN THE CONVERSATION



YEAR-ROUND VISIBILITY



VISUAL RECOGNITION

PLATINUM
GOLD
SILVER
BRONZE

	Recognition as corporate sponsor on signage in SCHA lobby	Recognition on notepads in SCHA conference center and offsite meetings	Recognition in Quick Reference Guide	Highlight & contact information in SCHA Membership Directory	Logo displayed on SCHA website with link to your site	Name only displayed on SCHA website with link to your site	Logo displayed in Impact, SCHA's most widely-distributed e-newsletter NEW FOR 2019!
PLATINUM	✓	✓	✓	✓	✓		✓
GOLD	✓		✓	✓	✓		
SILVER	✓		✓	✓	✓		
BRONZE	✓					✓	

	Recognition at Annual Meeting	Recognition in electronic communications promoting at Annual Meeting	Recognition at CFO Forum	Recognition in electronic communications promoting at CFO Forum	Recognition at Regional Leadership Summits	Recognition in electronic communications promoting at Regional Leadership Summits	Recognition at TAP Conference
PLATINUM	✓	✓	✓	✓	✓	✓	✓
GOLD	✓	✓	✓	✓	✓	✓	
SILVER	✓	✓	✓	✓			
BRONZE	✓						



PUT YOUR NAME IN FRONT OF HEALTHCARE DECISION MAKERS

PLATINUM

SPONSORSHIP LEVEL • \$17,000

All benefits listed below are included in the Platinum Sponsorship level.



YEAR-ROUND VISIBILITY

- Recognition as corporate sponsor on signage in SCHA lobby
- Recognition on notepads in SCHA conference center and offsite meetings
- Recognition in Quick Reference Guide
- Highlight & contact information in SCHA Membership Directory
- Logo displayed on SCHA website with link to your site
- Logo displayed in Impact, SCHA's most widely-distributed e-newsletter **NEW FOR 2019!**



VISUAL RECOGNITION

- Recognition at seven major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)
- Recognition on event webpage or materials for seven major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)
- Recognition at SCHA & SCHA Solutions Board Meetings **NEW FOR 2019!**
- Recognition in electronic communications promoting seven major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)
- Opportunity to distribute your company's promotional items at membership events **NEW FOR 2019!**



FACE-TO-FACE INTERACTION

- Two complimentary registrations to Annual Meeting
- Advance copy of attendee list for Annual Meeting **NEW FOR 2019!**
- Two complimentary registrations to each of the Regional Leadership Summits
- Advance copy of attendee list for each of the Regional Leadership Summits **NEW FOR 2019!**
- Two complimentary registrations to CFO Forum
- Advance copy of attendee list for CFO Forum **NEW FOR 2019!**
- Two complimentary registrations to TAP Conference
- Advance copy of attendee list for TAP Conference **NEW FOR 2019!**
- Invitation to 2019 Healthcare Leadership Networking Event



VOICE IN THE CONVERSATION

- Opportunity to submit webinar proposal as SCHA Thought Partner
- Opportunity to submit an approved article annually for Impact
- Opportunity to submit proposal for educational session at major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)



ACCESS TO INFORMATION & DISCOUNTS

- Printed copy of Membership Directory
- Subscription to Impact & News Clips
- 25% off room rental at the SCHA's William L. Yates Conference Center
- Discounted trade show booth at affiliated society meetings



HAVE A PRESENCE AT OUR MEMBERSHIP EVENTS

GOLD

SPONSORSHIP LEVEL • \$12,000

All benefits listed below are included in the Gold Sponsorship level.



YEAR-ROUND VISIBILITY

- Recognition as corporate sponsor on signage in SCHA lobby
- Recognition in Quick Reference Guide
- Highlight & contact information in SCHA Membership Directory
- Logo displayed on SCHA website with link to your site



VISUAL RECOGNITION

- Recognition at six major events (Annual Meeting, Regional Leadership Summits, CFO Forum)
- Recognition on event webpage or materials for six major events (Annual Meeting, Regional Leadership Summits, CFO Forum)
- Recognition in electronic communications promoting six major events (Annual Meeting, Regional Leadership Summits, CFO Forum)
- Opportunity to distribute your company's promotional items at membership events **NEW FOR 2019!**



FACE-TO-FACE INTERACTION

- Two complimentary registrations to Annual Meeting
- Advance copy of attendee list for Annual Meeting **NEW FOR 2019!**
- Two complimentary registrations to each of the Regional Leadership Summits
- Advance copy of attendee list for each of the Regional Leadership Summits **NEW FOR 2019!**
- Two complimentary registrations to CFO Forum
- Advance copy of attendee list for CFO Forum **NEW FOR 2019!**
- Invitation to 2019 Healthcare Leadership Networking Event



VOICE IN THE CONVERSATION

- Opportunity to submit webinar proposal as SCHA Thought Partner
- Opportunity to submit an approved article annually for Impact
- Opportunity to submit proposal for educational session at major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)



ACCESS TO INFORMATION & DISCOUNTS

- Printed copy of Membership Directory
- Subscription to Impact & News Clips
- 25% off room rental at the SCHA's William L. Yates Conference Center
- Discounted trade show booth at affiliated society meetings



HAVE ACCESS TO MEMBER ATTENDEES

SILVER

SPONSORSHIP LEVEL • \$7,000

All benefits listed below are included in the Silver Sponsorship level.



YEAR-ROUND VISIBILITY

- Recognition as corporate sponsor on signage in SCHA lobby
- Recognition in Quick Reference Guide
- Highlight & contact information in SCHA Membership Directory
- Logo displayed on SCHA website with link to your site



VISUAL RECOGNITION

- Recognition at two major events (Annual Meeting, CFO Forum)
- Opportunity to distribute your company's promotional items at membership events **NEW FOR 2019!**



FACE-TO-FACE INTERACTION

- Two complimentary registrations to Annual Meeting
- Advance copy of attendee list for Annual Meeting **NEW FOR 2019!**
- Two complimentary registrations to CFO Forum
- Advance copy of attendee list for CFO Forum **NEW FOR 2019!**
- Invitation to 2019 Healthcare Leadership Networking Event



VOICE IN THE CONVERSATION

- Opportunity to submit an approved article annually for Impact
- Opportunity to submit proposal for educational session at major events (Annual Meeting, Regional Leadership Summits, CFO Forum, TAP Conference)



ACCESS TO INFORMATION & DISCOUNTS

- Printed copy of Membership Directory
- Subscription to Impact & News Clips
- 25% off room rental at the SCHA's William L. Yates Conference Center
- Discounted trade show booth at affiliated society meetings



ATTEND MEETINGS ALONGSIDE HEALTHCARE EXECUTIVES

BRONZE

SPONSORSHIP LEVEL • \$4,000

All benefits listed below are included in the Bronze Sponsorship level.



YEAR-ROUND VISIBILITY

- Recognition as corporate sponsor on signage in SCHA lobby
- Name displayed on SCHA website with link to your site



VISUAL RECOGNITION

- Recognition at one major event (Annual Meeting)



FACE-TO-FACE INTERACTION

- Two complimentary registrations to Annual Meeting
- Advance copy of attendee list for Annual Meeting **NEW FOR 2019!**
- Invitation to 2019 Healthcare Leadership Networking Event



VOICE IN THE CONVERSATION

- Opportunity to submit an approved article annually for Impact



ACCESS TO INFORMATION & DISCOUNTS

- Printed copy of Membership Directory
- Subscription to Impact & News Clips
- 25% off room rental at the SCHA's William L. Yates Conference Center
- Discounted trade show booth at affiliated society meetings



South Carolina
Hospital Association

www.SCHA.org